

MBA61 : ΕΠΙΧΕΙΡΗΜΑΤΙΚΑ ΜΑΘΗΜΑΤΑ

ΣΥΝΟΛΙΚΗ ΔΙΑΡΚΕΙΑ ΜΑΘΗΜΑΤΩΝ: 14 ώρες

29/4 20.00-22.00	An overview of management Planning - Organizing
06/5 20.00-22.00	Leading - Controlling
13/5 20.00-22.00	Human Resource Management Introduction – Staffing
20/5 20.00-22.00	Motivation – Compensation Workforce and Organisation
27/5 20.00-22.00	Marketing Introduction - Marketing Environment Developing - Positioning – Communicating
3/6 20.00-22.00	Strategic Management
10/6 20.00-22.00	REVIEW