

MBA61 : ΕΠΙΧΕΙΡΗΜΑΤΙΚΑ ΜΑΘΗΜΑΤΑ

ΣΥΝΟΛΙΚΗ ΔΙΑΡΚΕΙΑ ΜΑΘΗΜΑΤΩΝ: 14 ώρες

08/04 20.00-22.00	An overview of management Planning - Organizing
15/04 20.00-22.00	Leading - Controlling
29/04 20.00-22.00	Human Resource Management Introduction – Staffing
06/05 20.00-22.00	Motivation – Compensation Workforce and Organisation
13/05 20.00-22.00	Marketing Introduction - Marketing Environment Developing - Positioning – Communicating
20/05 20.00-22.00	Strategic Management
27/05 20.00-22.00	REVIEW